



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 20, 2020

Amanda Landolt  
Senior Regulatory Associate  
Reckitt Benckiser LLC d/b/a Reckitt Benckiser  
Morris Corporation Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Label Notification per PRN 98-10 – Notification to Update Marketing Claims  
Product Name: Cousteau P  
EPA Registration Number: 777-136  
Application Date: January 9, 2020  
Decision Number: 560404

Dear Ms. Landolt:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Srinivas Gowda at 703-308-6354 or via email at [gowda.srinivas@epa.gov](mailto:gowda.srinivas@epa.gov).

Sincerely,

A handwritten signature in dark ink that reads "Srinivas Gowda for".

Jacqueline Hardy  
Product Manager – Team 34  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

Enclosure: “Notification” Stamped EPA Label

<< FRONT PANEL >>

**ACTIVE INGREDIENTS:**

Ethanol. . . . . 50.00 %

**OTHER INGREDIENTS:**

TOTAL: . . . . . 100.00 %

(See (back)(side) (panel) for (additional)(more) ingredient information)

**NOTIFICATION**

777-136

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/20/2020

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See (back) (side) (panel) for additional precautionary statements.

NET WT.: X OZ. (X g)  
Eg. 1.0 OZ. (28 g)  
Eg. 18 OZ. (1 LB. 2 OZ.) (510 g)  
X x X OZ. (X LB. X OZ.) X g TOTAL WT.: X OZ. (X LBS. X OZ.) X kg  
Eg. 2 x 12.5 OZ. 354 g TOTAL WT.: 25 OZ. (1 LB. 9 OZ.) 708 g  
Eg. 3 x 19 OZ. (1 LB. 3 OZ.) 538 g TOTAL WT.: 57 OZ. (3 LBS. 9 OZ.) 1.6 kg

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-136  
EPA Est. No.: 777-NJ-2 (Y) (YY) 61203-MA-1 (Y) (YY) 54487-GA-1 (Y) (YY)  
11525-IL-1 (Y) (YY) 33590-MA-3 (Y) (YY) 498-IL-1 (Y) (YY)  
13891-IN-1 (Y) (YY) 475-MO-1 (Y) (YY) 11525-RI-1 (Y) (YY)  
69209-MA-001 (Y) (YY) 777-PA-001 (Y) (YY) 58996-MO-1 (Y) (YY)  
777-MO-002 (Y) (YY)

See (bottom) (or) (side) (cap) (for Lot / Date code)  
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)  
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)  
(Federal regulations prohibit CFC propellants in aerosols.)  
(Contains No CFC's or other ozone depleting substances (graphic symbol))

<< BACK PANEL >>

**Questions?** (telephone graphic symbol)  
(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)  
For (more) ingredient (and other) information visit, (www.rbna.info.com)  
(US Patents: www.rb.com/patents)  
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)  
(Made in {insert country}) © RB {insert year}  
IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.  
Steel Recycle (graphic symbol)  
Please recycle when empty



HEALTH • HYGIENE • HOME

Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)  
This can is made from an average of 25% recycled steel [10% post-consumer].

<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.  
See outer packaging for Directions for Use and additional Precautionary Statements.  
Important facts (about this product):  
Encourage your local authorities to establish a program to recycle this can.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community).

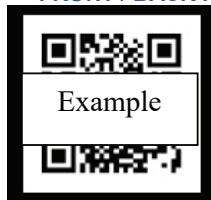
**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria & virus  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

NSF Certification Symbol  
For Hospital Use (graphic – may only appear on Professional Branded product labels)



<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

<< Fragrance / Formula >>

Fresh(er), (cleaner) fragrance  
Great (New) Scent  
New Formula  
New (and Improved) (better) Fragrance  
New (and)(&) (Improved) (Look)(Design)  
(New) (and) (improved) (ergonomic design) (cap) (!)  
New Clean, Fresh Fragrance  
New (Fragrance) (Scent) ({insert fragrance name})  
New (now) (Surprisingly) Fresh Fragrances  
Now with (a) fresher fragrance(s)  
(Smells) (better) than ever ({insert fragrance / name})

<< Container Attributes >>

New (easy to) (spray) (use) cap (pack)  
New look (for) (Lysol®)  
New Size  
New spray nozzle  
  
New (Modern) (design) (packaging)  
  
Now in (an) (a) attractive pack

<< FRAGRANCE CLAIMS >>

Apple	Crisp Mountain Air	Green Floral	Ocean (Zest)	Soft Powder
Aromatherapy	Crystal Waters	Hawaii Sunsent Essence	Orange	Soothing Spice
Aromatic	Dew	Herbal Citrus	Orchard Blossom	Soothing Warmth
Aqua	Driftwood Waters	Herb(s)	Original	Spring (Waterfall)
(Baby) Powder	Dew	Hibiscus	Oxygen (Breeze)	Strawberry
Basil	Early Morning Breeze	Hint of Vanilla	Oxy Sensation	Summer (Breeze)
(Berry) (Bliss)	Energy	Jasmine (Dream)	Peach	Sundrenched Linen
Blossom(s)	Fresh (Breeze)	Kitchen	Pear	Tropical
Blue Reflection	Fresh Citrus	Key Lime	Pumpkin	Tropical Breeze
Calming Vanilla	Fresh Cotton	Lavender (Fields)	(Pure) (Air)	Tropical Escape
Calypso	Fresh Lemon	Lemon (Breeze)	Pure Breeze	Unscented
(Cherry) (Blossom & Pomegranate)	Fresh Oriental Spice	Linen	Pure Rain	Vanilla
Citrus	Fresh Vanilla	Lush Meadows	Pure Sky	Vanilla & Spring
Citrus & Morning	Fresh Vanilla Breeze	Mandarin	Purity	Vanilla Mist
Citrus Meadows	Fresh Spice	Mango	Rain	Vanilla Sky
Citrus Renewal	Garden	Meadows & Vanilla	Rainfall	Wave
Clean	Garden Essence	Meadow Sunrise	Refreshing	White Cotton
Clean Sky	Garden Mist	Morning (Meadow)	Revitalizing Mist	White Orchard
Clean Vanilla	Grapefruit (Blossom)		Rose	(White) Peony
(Cool) (Adirondack)	Green Apple		Sheer Vanilla	White Sails

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(Air)	(Breeze)	Sunburst Citrus	
Cool Escape	(Green) Sensations		
Cool Vanilla			
Cotton			(Scent(s))
Country			(Fragrance)
Cranberry			(and) (&)
Crisp			(Perfume)
Crisp Berry			(Variant(s))
Crisp Linen			(No) (Free)

(Cool) (Country) (Crisp) (Crush) (Crystal) (Rose) (Hint of) (Hint off) (Cascading) (Medley) (Island) (Holiday) (Rustic) (Fusion) (Festive) (Fresh) (picked) (Floral) (Herbal) (Rain) (sun kissed) (Bay) (Whisper) (Wild flower) ((Fruit(s)(y)) (Valley) (Bouquet) (Splash) ((Scent)(ed)) (Great) (Invigorating) (Sheer) (Pure) (Zest) (Essence) (mist) (Lush) (Splash) (Light) (Bloom) (Air) (Cool) (Spice) (Fields) (Burst) (Blue) (Blend) (Escape) (Power) (and) (Gentle) (Serene) (Shower) (Petal) (Breeze) (Sweet) (Rolling) (French) (English) (Provence) (Valley) (Meadow) (Farm) (Garden) (Hills) (Blossom) (Modern) (Smell) (Cucumber) (Red fruit(s)) (Freshcut) (Herbs) (Sea Salt) (Minerals) (Aloe) (Blast) (Infusion) (Wild) (Berries) (Sparkling) (after the)

Available in {insert fragrance claims}

#### << PACKAGING CLAIMS >>

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) than 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack
	Mega (value) (pack)	Portable	Value (size)(pack)
	(size)	Purse (size) (pack)	Extra (Value)(Pack)

X oz. for the price of X oz.

X for the price of X

X% (Free) (Bonus) (More)

X% (cheaper) (less expensive) (off)

Disinfection (Value) Pack

Designed to Leave Out on the Counter

Money saving (Can) (Pack) (Value)

Save (more)

Save (money) (plastic) (with this product)

Scratch (and) (&) ('N) Sniff

(Scratch Me) (Scratch Here)

(Take) (Carry) (it) (this product) (anywhere) (everywhere)

(Try) (Try Me) (Try Me Out)

#### << CROSS-PROMOTIONAL CLAIMS >>

Like (insert Lysol® brand name) (trigger) (cleaner)? Try (our) (insert Lysol® brand name) (insert picture of Lysol® Disinfecting Wipes) (insert picture of Lysol® Daily Cleaning Wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol® product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol® product)

Try (our) other Lysol® cleaning products (insert picture of Lysol® product)

Try (our) other Lysol® fragrances (insert picture of Lysol® product)

Try (our) (other) Lysol® family of (cleaning)(disinfecting)(sanitizing) products (insert picture of Lysol® product)

#### << MARKETING CLAIMS – General >>

(X) minute contact time

(X) second(s) contact time

(X People X Toilet) (4 people 1 Toilet)

(X) out of (X) consumers prefer

(Complete) (Disposable) (Easy to use) (Effective) (Everyday) (Everyday use) (Great) (Household) (Spray) (Lysol® Brand) (Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Formula) (Spray) (Sprays) (Spraying)

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(Daily) (Simply) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Mist) (Spray)

(Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Disinfection) (Mist) (Wet) (Spray) (Spray(s)) (Spraying) (Action) (Formula)

(Antibacterial) (Antibacterial Action) (Antibacterial Spray) (Antibacterial Mist) (Antimicrobial) (Bactericidal\*) (Bactericide\*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Germicidal\*\*) (Germicide\*) (Virucidal†) (Virucidal Action†) (Virucide†)

(A) (Brighter Outlook) (Fresh Start) (Asana) (Bliss) (Brand New Day) (Bright)(Brighter) (Horizon) (Outlook) (Carnival) (Celebrations) (Feel(ing)) (Positive) (Festival) (Free) (Spirit) (Fresh) (Clean) (Scent) (Fiesta) (New) (Beginnings) (Start) (Hello) (Future) (Tomorrow) (Holiday) (Home) (Sense(s)) (Inspiration(s))(Inspire) (Joy) (Essence) (Kaleido) (Leap Forward) (LifeScent(s)) (Make it Happen) (Mod(Abode)(Home)) (Mosaic) (Ozoo) (Prisma) (Renewal) (Revive) (Samba) (Santosha) (Sunny) (&) (Bright) (TrueColor) (VibraScent(s)) (VivaScent(s)) (Welcome) (Tomorrow)

(2in1) (XinX) (Neutra Air®) (PurAir) (Pur'Air) (Cleans'Air) (Pure Air) (Pure) (PurifAir) (Purif Air) (Clear Air) (Clean'Air) (True Fresh) (True Air) (Clean) (and / &) (the) (Fresh) (Pure) (Air) (CleansAir) (NeutrAir) (Cleanse)

(0%)(Contains)(No)(Free from) bleach, dye(s), (and / or) phosphate(s)  
A Few of the (many) moments (you) (need) (where) Lysol® (is needed)  
Anytime (to-go)  
Approved to ({insert claims from Disinfection Section})  
(Bad) (Gross) (icky) (Smells) (Odors) linger  
Bleach free (formula) (technology) (disinfection) (disinfectant)  
Clean (fresh) (fragrance) (scent)  
Cleaner smelling scent  
Contains (light) (and/&) (fresh) fragrances  
Contains (only) (X) (carefully) (selected) ingredients  
(Contains)(Formulated) (with) (plant-based)(plant derived) alcohol  
(Contains)(Formulated) (with) (plant-based)(plant derived) (active) ingredient(s)  
(Contains)(Free from)(Leaves) (no) (harsh)(harmful) (chemical) residue(s) (upon drying) (and/&) (fume(s))  
Convenient (Carry)  
(Cover(s)) (Freshens) (Disinfect(s))  
Deodorizes (To) (Save your Nose)  
(The) Disinfecting Heritage of Lysol®  
Disinfection control (formula)  
Disinfects\*\* surfaces  
Does not leave (harsh) (chemical) (residue(s)) (and/or) (fume(s))  
Does not (include) (contain) (bleach)(,) (dyes)(,) (or)(and) (phosphate(s))  
Does not (include) (contain) ({insert components – See Appendix 3})  
Dream. Believe. Achieve.  
Dual (action) (active) (system) (formula)  
Dye free (formula) (technology) (disinfection) (disinfectant)  
Effective on multiple surfaces (such as) ({insert surface from Appendix 2})  
(Everyday) (Daily) Disinfectant (Spray)(Mist)  
Everyday (formula)(use)  
Easy, Effective (Use)  
(Ew...) (Odors are Gross)  
For lasting freshness  
For the holidays  
Free from (bleach)(,) (dyes)(,) (or)(and) (phosphate(s))  
Free From ({insert components – See Appendix 3})  
Fresh (Burst of) (Fragrance(s)) (and) (that is) (long) (lasting) (freshness)  
Freshness (Booster) (Enhancer) (Fragrance)  
Freshener  
Germy (counter) ({insert use surface – See Appendix 2})  
(Germs) (Bacteria) (&) (Viruses)\*\* thrive (in a (icky) (dirty) (mess) ({insert site/surface – see Appendix 2})  
(Get) (Take) a Whiff  
Hard surface disinfectant (and odor eliminator)  
Has a (clean) (scent) (fragrance) (smell)  
(Kids) (Children) (Pets) (Family) (We) Make Messes

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Leaves no (harsh) fumes  
 Leaves a (pleasant)(fresh) (smell)(scent)  
 Light (fragrance(s)) (scent)  
 Lightly Scented  
 (Limescale) ({insert soils – see Appendix 2}) (Germs) (Bacteria) (&) (Viruses)\*\* (build-up) (grow) (in) (tubs) ({insert use surface – See Appendix 2})  
 Long Lasting (Fragrance) (Freshness)  
 Look out for our (decorative) (beautiful) (Designer Series) (packaging)  
 Lysol® Brand  
 Lysol® (Daily) (Simply) (Disinfectant) (Mist) (Spray)  
 Lysol® for over 100 years (and going)  
 Made without ({insert components – See Appendix 3})  
 Made without (bleach)(,) (dyes)(,) (or)(and) (phosphate(s))  
 (Millennial) (Modern) (tested) (design(ed))  
 Modern (Classic)  
 Mom tested, Lysol approved(!)  
 Multi (action) (active) (system) (formula)  
 Multi-Surface (Spray) (Mist) (Disinfectant)  
 Multi use (formula)(product)  
 Neutralizes stubborn odors  
 No (bleach)(,) (dyes)(,) (or)(and) (phosphate(s))  
 No ({insert components – See Appendix 3})  
 No (harsh) (chemical) (smell) (and / or) (residues)(fumes)  
 (Does not contain) (No) Sodium Nitrite (free)  
 (Now) Surprisingly Fresh (Scent)  
 On-the-go  
 Only (X) (contains) carefully selected ingredients  
 Only x ingredients  
 Pleasant (fragrance) (scent)  
 Ready to use  
 (Scent) (fragrance) (for) (every room) (all around) (the) (kitchen) (bathroom) (house) (your home)  
 Simply  
 Smell the clean  
 Smells fresh(er)  
 Soft scent  
 (Specially) (Designed) (Formula) (Formulated) (Crafted)  
 Sport  
 Surface disinfectant  
 Surprisingly Fresh (Fragrances) (Scent)  
 The power of Lysol®  
 (This product) meets AOAC Germicidal Spray Product Test standards for hospital aerosol disinfectants  
 To (-) Go (anytime)  
 To Save your nose (from) (nasty) (gross) odors  
 Trusted for over 100 years  
 Use Lysol® Brand (Disinfectant) (Disinfecting) (Mist) (Spray) after Daily Cleaning  
 Virtually (True) germ-free (freshness)  
 (We) (Lysol) (&) (Disinfect(s)) ({insert use site/surface – See Appendix 2})  
 What it takes to get the job done  
 Who wants to touch (that) (a) (dirty) (icky) (mess) ({insert use site/surface – See Appendix 2})

#### << MARKETING CLAIMS – Specific Seasons >>

#### << BACK TO SCHOOL >>

- (1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School <sup>(5)</sup>  
 (1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home <sup>(5)</sup>  
 (1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher <sup>(5)</sup>  
 (1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom <sup>(5)</sup>  
 (1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher <sup>(5)</sup>

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(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home <sup>(5)</sup>  
 (x #) Lysol® (Daily) (Disinfectant)(Disinfecting) (Mist(s)) (Spray(s)) (Plus) (+) (x#) Lysol® (Daily) (Cleansing) (Disinfecting) Wipe(s)  
 Add (Lysol®) to your back to school (shopping list) <sup>(5)</sup>  
 A school supply (item) to (help) kill germs\*\*<sup>(5)</sup>  
 (An) (Important) school supply checklist (item) <sup>(5)</sup>  
 Back to school (item) (pack) (supply) (value pack) <sup>(5)</sup>  
 Back to school doesn't have to mean back to germs\*\* (with Lysol®)  
 Back to school (checklist)(essentials)(needs) (for) (disinfecting)  
 Be ready for school with Lysol® at home  
 For (Mom) (Mother) (School) (Teacher) (Classroom)  
 Get ready for back to school  
 (Great)(Perfect)(Essential) for (school) (and / &) (home)  
 (Give) (back) (more) (\$)(money)(dollars) (to) (your) (school) (and / &) (local) (community)  
 Helps Mom  
 (Key) back to school shopping list (item) <sup>(5)</sup>  
 (Mom(!)) Be ready for back to school (with Lysol®)  
 (Put Lysol®) On your back to school shopping list <sup>(5)</sup>  
 Put Lysol® on your school supply list <sup>(5)</sup>  
 School's In. Keep germs\*\* out with Lysol®  
 (Teacher's) School Supply Pack <sup>(5)</sup>  
 Your teacher(s) love(s) Lysol®

Back To School claim Qualifiers – must appear before Directions For Use:

<sup>(5)</sup> Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

(X) Box Tops (for Education)  
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 ©General Mills  
 Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))  
 See back or sticker for details or rules or instructions  
 See details or rules or instructions [on] [back or sticker]  
 Go to [boxtops4education.com](http://boxtops4education.com) for details

x) Box Tops on (back) (side) of pack  
 (x) eBoxTops™ No Purchase Necessary see (side) (back) for details  
 You could win the (x) (golden) Box Tops  
 Enter this code online at (enter URL here) with code (x) and see if you've won  
 (x) prizes to win!  
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**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria & virus

The term "x" is a place holder for a number between 0 to 104.

The term "Y" is a place holder for a character A – Z.



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 (Back) (to) (school)(,) (back) (to) (clean)  
 (X)(+)(X)(Free) (=)(equals) (X)

#### << USAGE CLAIMS – General >>

Can be used around children and pets  
 Compatible with {insert surface from Appendix 2}  
 (Intended) For (use) (only) (in) {insert use site / surface from Appendix 2} (as a disinfectant)  
 For commercial use  
 For use on (hard, non-porous) (multiple) (surfaces) ({insert site / surface from Appendix 2})  
 (For) (Daily)(Everyday)(Frequent)(Regular) (daily) use (formula)  
 (For) (Daily) (Use)(Usage) (Touch-up(s)) (all) (around) (in) (the) (home)(house) {insert use site / surface from Appendix 2}  
 For a fresh(er) (home)(house)  
 Great for (frequent) (everyday) (daily) (use)(in)(on) {insert use site / surface from Appendix 2} (and)(&) (throughout) (all over)  
 (the) (home)(house)  
 Great for spot disinfection (- target performance) on hard, non-porous surfaces  
 Many uses around the (home) (house)  
 Over (50) (100) use sites (around the) (home) (house)  
 (Light scent) Suitable for (frequent) (daily) (everyday) use ({insert site / surface from Appendix 2})  
 Safe for use on ({insert site / surface from Appendix 2})  
 Safe for surfaces<sup>10</sup>  
 Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert site / surface from Appendix 2})  
 Suitable for use on surfaces like cutting boards, pet bowls, and even pacifiers<sup>+++</sup>  
 Suitable for use on food-contact surfaces, baby areas, toys and pet areas<sup>+++</sup>  
 Suitable to use on food-contact surfaces<sup>+++</sup>  
 Suitable for use (in)(on) ({insert site / surface from Appendix 2})  
 (Suitable) (Ideal) (Made) (Perfect) (Great) for (use) (on)(in) {insert use site / surface Appendix 2}  
 (This product) is approved for use (in)(on) {insert use site / surface from Appendix 2}  
 (This product) Treats, it does not cover-up  
 Up to 100 (uses) (applications) per can  
 Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby  
 prams) (all around the baby's room) (daily) (everyday)  
 Use (this product) (for) (in) (under) (around) (on) {insert use site / surface from Appendix 2}  
 (Used) (Trusted) by (Moms) (Teachers)

#### << DEODORIZING CLAIMS – General – see Appendix 1 for <sup>(1)</sup>(\*\*) claim qualifier >>

(2 in 1)(:) (Eliminates) (Removes)(Neutralizes) (odors)  
 (X)(in)(1)(:) (Eliminates) (Removes)(Neutralizes) (odors)  
 Active odor (neutralizer) (eliminator) (deodorizer) (to combat tough odors) (and) (for long-lasting freshness)  
 Contains malodor control technology  
 Controls odor-causing bacteria<sup>(1)</sup>(\*\*)  
 Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria<sup>(1)</sup>(\*\*)  
 Controls (the toughest) (tough) pet odors caused by bacteria<sup>(1)</sup>(\*\*)  
 Deodorizes by killing odor-causing (bacteria) (germs<sup>[1 or \*\*]</sup>) at their source  
 (Deodorizes) (Neutralizes) (by) (killing) (bacteria) (that causes) (odor)  
 Destroys even the toughest odors (at the source)  
 (Destroys) (Eliminate) (Neutralize) odors at the source (and in the air) (and instantly freshens).  
 Does not (Doesn't) just mask odors, it (eliminates) (neutralizes) them at the source leaving behind a (light) (pleasant) (fresh)  
 scent  
 Don't just (cover up) (mask) odors, (eliminate) (neutralize) them!  
 Effectively (removes) (neutralizes) (eliminates) (deodorizes) tough odors

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The term "this product" used throughout this document may be replaced with the marketed product brand name.

To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria & virus

The term "x" is a place holder for a number between 0 to 104.

The term "Y" is a place holder for a character A – Z.



(Eliminates)(Destroys)(Neutralizes)(Removes) odors (for) (up) (to)(in) (X)(hours)(at the source)(days)(seconds)  
 (Eliminates)(neutralizes) (X) (household) (odors) (at the source)  
 (Eliminates) (Neutralizes) (Deodorizes) (and) (&) (Fights) (germy<sup>1</sup> or <sup>\*\*</sup>) odors  
 (Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria<sup>(1)(\*\*)</sup>  
 (Eliminates) (Neutralizes) odors (in the air) caused by odor-causing bacteria<sup>(1)(\*\*)</sup> to leave your home smelling fresh and clean  
 (Eliminates) (Neutralizes) (Deodorizes) odors and leaves behind a light, fresh scent  
 (Eliminates) (Neutralizes) odors on (sports equipment)<sup>(1)(\*\*)</sup>  
 (Eliminates)(Neutralizes)(Removes) pet odor-causing bacteria<sup>(1)(\*\*)</sup> (even) (on) ({insert use site /surface from Appendix 2})  
 (Eliminates)(Neutralizes)(Removes) pet odors (and)(&) (freshens) ({insert use site /surface from Appendix 2})  
 (Eliminates) (Neutralizes) (Removes) (the toughest) (tough) odors (caused by) (bacteria<sup>(1)(\*\*)</sup>)  
 (Eliminates) (odors) (on) (hard surfaces) (by) (killing)(kills) (odor)(odor-causing) (bacteria<sup>(1)(\*\*)</sup>) (for) (long) (lasting) (freshness) (fragrance)(scent)  
 Eliminates (tough)(bad) (air) (odors) (at the source)  
 Eliminates (trash) (and / &) (toilet)(bathroom)(mildew)(food)(fish)(odors)  
 Eliminates x (types) (of) (bathroom)(kitchen)(household) odors  
 Fresh fragrance (eliminates) (neutralizes) odors  
 Gets rid of (the toughest) (tough) odors by killing the (bacteria<sup>(1)</sup>) (that cause them) (at the source)  
 Gets to the heart of (the toughest) (tough) odors  
 (Great) (Designed) (for) (eliminating) (odors) (odor-causing) (bacteria<sup>(1)</sup>) (from) ({insert use site /surface from Appendix 2})  
 Helps (eliminate) (neutralize) odor-causing bacteria<sup>(1)(\*\*)</sup>  
 Helps prevent the build-up of odors by killing odor-causing bacteria<sup>(1)(\*\*)</sup>  
 Kills 99.9% of bacteria<sup>(1)</sup> (in 5 minutes) and (eliminates) (neutralizes) (the toughest) (tough) odors on ({insert use site /surface from Appendix 2})  
 Kills 99.9% of odor-causing bacteria<sup>(1)(\*\*)</sup> (in 5 minutes) (on) ({insert use site /surface from Appendix 2})  
 Kills bacteria that cause odors on ({insert use site /surface from Appendix 2})  
 Kills odor-causing bacteria<sup>(1)(\*\*)</sup> (to)(on) (eliminate) (odors) (at the source) ({insert use site /surface from Appendix 2})  
 Kills odor-causing bacteria<sup>(1)(\*\*)</sup> (and eliminates) (and neutralizes) (the toughest) (tough) odors on ({insert use site /surface from Appendix 2})  
 Long lasting odor elimination  
 Odor fighting (neutralizer) (eliminator) (deodorizer) (and)(&) (freshens)  
 (Odor) (Malodor) (elimination) (control)(technology)<sup>(1)(\*\*)</sup>  
 Odor (neutralizing) (eliminating) (deodorizing) power removes odors anywhere  
 Odor (purify) (pure) (neutralizer) (eliminator) (deodorizer) to deodorize, disinfect, and freshen  
 Ordinary, non-germicidal spray(s) (can't) (don't) do this  
 Perfect for (eliminating) (neutralizing) your toughest odors (at their source)  
 Reduces odor-causing bacteria<sup>(1)(\*\*)</sup> on (such as) ({insert use site /surface from Appendix 2})  
 Stops (odors) (before) (they) (start)  
 (Tackles) (Neutralizes) (Eliminates) (Deodorizes) tough odors for instant freshness  
 To (eliminate) (neutralize) odors use (this product) (around) ({insert use site /surface from Appendix 2})  
 Use (this product) every day (throughout your home) (to (eliminate) (neutralize) odors caused by bacteria<sup>(1)(\*\*)</sup>)  
 (This product) (Also) (Eliminates) (Neutralizes) odor-causing (bacteria<sup>(1)(\*\*)</sup>) (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)  
 (This product) controls (the) (bacteria<sup>(1)(\*\*)</sup>) that cause unpleasant odors (at the source)  
 (This product) deodorizes by killing (many) (bacteria<sup>(1)(\*\*)</sup>) (germs<sup>1</sup> or <sup>\*\*</sup>) that cause odors  
 (This product) kills (the) bacteria<sup>(1)(\*\*)</sup> that cause (bad) (unpleasant) odors (at the source)  
 (This product) not only kills odor-causing bacteria<sup>(1)(\*\*)</sup>, it (eliminates) (neutralizes) odors such as smoke, pet and cooking odors including {insert use site from Appendix 2}  
 (This product) is specially formulated to (eliminate) (neutralize) odors from ({insert use site /surface from Appendix 2})  
 (This product) (It) (Eliminates) (Neutralizes) (the toughest) (tough) odors at their source  
 (This product) Prevents odors at their source caused by bacteria<sup>(1)(\*\*)</sup>

#### << DEODORIZING CLAIMS – General for the air >>

Air odor (eliminator) (neutralizer) (deodorizer) (fighter)  
 Controls odors in the air  
 Controls (the toughest) (tough) (kitchen) (and) (bathroom) (pet) odors (in the air)  
 Deodorizes (the air) with a (new) (fresh) (pleasant) (clean) fragrance  
 (Eliminates) (Neutralizes) (pet) (food) (bad) odors (in the air)  
 (Eliminates) (Neutralizes) odors (and) (freshens) (the air)  
 (Eliminates) (Neutralizes) (mal)odor(s) & freshens the air

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.

The term "this product" used throughout this document may be replaced with the marketed product brand name.

To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria & virus

The term "x" is a place holder for a number between 0 to 104.

The term "Y" is a place holder for a character A – Z.

(Eliminates) (Neutralizes) (mal)odors for good  
 (Fights) (Eliminates) (Neutralizes) even the (toughest) (strongest) (odors) (malodors)  
 Eliminates (tough)(bad) (odors) (in the air)  
 Fights odors in the air  
 (For) fresh smelling air  
 For use in (the) air (and) kills (odor) bacteria<sup>(1)</sup>(\*\*) on surfaces  
 (For) (Use) (To Deodorize) (To Eliminate odors) (in) the air: (Hold can upright.) (Spray towards center of the room).  
 (Now) Freshens the air  
 Freshens the air and (eliminates)(kills)(neutralizes) (odor(s))(bacteria<sup>(1)</sup>(\*\*))(odor-causing bacteria<sup>(1)</sup>(\*\*))  
 Freshzone (technology)  
 Gets rid of odors in the air  
 It's ok to spray (to deodorize) (eliminate) (neutralize) (odors) (make your home smell fresh and clean)  
 Leaves your home smelling clean and fresh  
 Leaves your home (air) smelling clean (and fresh)  
 Long lasting freshness  
 Lysol your air  
 (Now) Freshens (deodorizes) (the air)  
 (Now) Freshens (deodorizes) (the air) and kills (odor) bacteria<sup>(1)</sup>(\*\*) on surfaces  
 Odor (fighter) (eliminator) (elimination) (neutralizer) (neutralization) (for the air)  
 Perfect for (eliminating) (neutralizing) your toughest odors (in the air)  
 (Pet) odor (eliminator) (neutralizer) (in) (for) (the air)  
 Spray away (odors) (malodors) (in the air)  
 Spray everyday (to (eliminate) (neutralize) odors) (in the air)  
 Surprisingly Fresh  
 (This product) (eliminates) (neutralizes) (odors) (smells) (malodors) in the air.  
 Truly freshens your air  
 Revives your (the) air  
 Ultimate odor (eliminator) (neutralizer) for air  
 Use (this product) (every day) (throughout your home) (to (eliminate) (neutralize) odors) (in the air)

<< MALODOR CLAIMS – “new” – will only appear on graphic label for the first 6 months product is on shelf >>

(new) (effective) (powerful) Malodor (fragrance)  
 (new) (effective) (powerful) Odor Elimination  
 (new) (effective) (powerful) Odor Block (fragrance)  
 (new) (effective) (powerful) ElimaOdor (fragrance)  
 (new) (effective) (powerful) Odor (Be) Gone (fragrance)  
 (new) (effective) (powerful) OdorBlast (fragrance)  
 (new) (effective) (powerful) Odor Beater (fragrance)  
 (new) (effective) (powerful) Odor Away (fragrance)  
 (new) (effective) (powerful) Terma Odor (fragrance)  
 (new) (effective) (powerful) Odor Terminator (fragrance)  
 (new) (effective) (powerful) TerminOdor (fragrance)  
 (new) (effective) (powerful) Odor Removal (fragrance)  
 (new) (effective) (powerful) Odor Purge (fragrance)  
 (new) (effective) (powerful) Deodorizing (fragrance)  
 (new) (effective) (powerful) Deodorant (fragrance)  
 (new) (effective) (powerful) Odor Tough (fragrance)  
 (new) (effective) (powerful) Anti Odor (fragrance)  
 (new) (effective) (powerful) Contra Odor (fragrance)

<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surface – see Appendix 1 for (\*) (\*\*) (1) (†) claim qualifiers >>

<< COLD / FLU >>

Cold & Flu (Value) Pack<sup>†</sup>  
 Cold (and) (&) Flu Virus Control<sup>†</sup>  
 (Get) (Be) (prepared) (ready) for (Cold &) Flu Season<sup>†</sup>  
 Controls (the) Flu Virus<sup>†</sup>  
 Effective against the Cold (and / &) Flu Virus<sup>†</sup>

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 The product label must identify the specific bacteria & virus  
 The term "x" is a place holder for a number between 0 to 104.  
 The term "Y" is a place holder for a character A – Z.

Fights the Flu Virus<sup>†</sup>  
 (Flu) (Virus)<sup>†</sup> Control  
 Helps stop the spread of Cold & Flu Viruses<sup>†</sup>  
 Kill(s) (99.9% of) the Cold (and / &) Flu Viruses<sup>†</sup>  
 Kill(s) Cold, Flu<sup>†</sup> (and / &) germs\*\*  
 Kill(s) (the) Cold (and / &) Flu Viruses<sup>†</sup>  
 Kill(s) (the) Cold Virus<sup>†</sup>  
 Kill(s) (the) Flu Virus(es)<sup>†</sup>  
 Kill(s) (the) Influenza (Flu) Virus  
 Kill(s) Cold & Flu Viruses<sup>†</sup>

#### << 2009 PANDEMIC H1N1 >>

(Also) Kill(s) Cold & Flu Viruses, (including) (even) H1N1 (on hard non-porous surfaces)<sup>†</sup>  
 (Also) Kill(s) H1N1 (Influenza A virus) (Virus) (on hard non-porous surfaces)<sup>†</sup>  
 Effective against (2009) H1N1 (Flu Virus)<sup>†</sup>  
 Kill(s) (2009) H1N1 (Flu Virus)<sup>†</sup>  
 Kill(s) Germs\*\* (and) (Flu Viruses)<sup>†</sup> (including the following listed organism(s) (2009) H1N1)<sup>†</sup>  
 Kill(s) (Pandemic) 2009 H1N1 Influenza A Virus (formerly called Swine Flu)  
 Respiratory illnesses attributable to (Pandemic) 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard non-porous surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including (Pandemic) 2009 H1N1 (formerly called Swine Flu).  
 (This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.  
 (This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

#### << GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>

(2 in 1)(: (eliminates)(removes)(neutralizes) (odors)(, ) (&)(and) (disinfects)  
 (2 in 1)(: (freshens) (&)(and)(, ) (disinfects)  
 (2 in 1)(: (eliminates) (removes)(neutralizes) (odors)(, ) (&)(and)(kills)(germs\*\*)  
 (X)(in)(1)(: (eliminates) (removes)(neutralizes) (odors) (, ) (&)(and)(disinfects)  
 (X)(in)(1)(: (eliminates) (removes)(neutralizes) (odors)(, ) (&)(and)(kills)(germs\*\*)  
 An effective disinfectant (and sanitizer) (on non-food contact surfaces) (for use in {insert use site from Appendix 2})  
 Disinfects\*\* (a) (x) (of) (hard non-porous) (surfaces) (places) (in your home) (around your home)  
 Disinfects and deodorizes by killing common (household) germs\*\* (and controlling their odors)  
 Disinfects {insert use site / surface from Appendix 2}  
 Disinfects hard, non-porous (food) (non-food) (contact) surfaces in {insert use site from Appendix 2}  
 Effective against (bacteria<sup>1</sup>) (and)(&) (viruses<sup>†</sup>): {insert organisms from Appendix 1}  
 Effective against (bacteria<sup>1</sup>) (and)(&) (viruses<sup>†</sup>) (bacteria and viruses\*\*)  
 Effective against (germs\*\*): {insert organisms from Appendix 1}  
 Eliminates (germs\*\*) (and odors) on hard, non-porous surfaces that you come into contact with everyday  
 Eliminates germs\*\* that cause odors on (sports equipment)  
 Fights germs\*\* and odors  
 Germ\*\* (killer) (destroyer) (eliminator)  
 Hard on germs\*\*  
 Kill(s) (x) (germs\*\*)(bacteria<sup>1</sup>) (viruses<sup>†</sup>)  
 Kill(s) viruses (including the following listed (organisms)): (Human Coronavirus) ((Pandemic) Influenza A Virus [2009 H1N1]) (Respiratory Syncytial Virus (RSV))  
 Kill(s) (99.9%) (of) (household) bacteria<sup>1</sup> (in 5 minutes)  
 Kill(s) (99.9% of) germs\*\* including the following listed organism(s): {insert organisms from Appendix 1}  
 Kill(s) 99.9% of bacteria<sup>1</sup> on hard surfaces  
 Kill(s) (99.9% of) germs\*\* (in 5 minutes)  
 (Approved to) Kill(s) 99.9% of (germs\*\*) (viruses<sup>†</sup>) (bacteria and viruses\*\*) (bacteria<sup>1</sup>) you could pick up at school  
 Kill(s) 99.9% of germs\*\* on hard surfaces  
 Kill(s) 99.9% of germs\*\* (on) (over)(many) (x) (surfaces)  
 Kill(s) (99.9% of) (Staph\*\*)  
 Kill(s) (99.9% of) viruses and bacteria\*\*  
 Kill(s) bacteria and viruses\*\* (all over your) (home) (house) {insert use site from Appendix 2}

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The product label must identify the specific bacteria & virus

The term "x" is a place holder for a number between 0 to 104.

The term "Y" is a place holder for a character A – Z.

Kill(s) (bacteria<sup>1</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (and) (eliminates odors) (deodorizes)  
 Kill(s) (bacteria<sup>1</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>)  
 Kill(s) (bacteria<sup>1</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) to help your (house) (home) smell cleaner  
 Kill(s) (bacteria<sup>1</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (whenever) (where ever) you need it  
 Kill(s) (bacteria<sup>1</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (you can't see) (: {insert organisms from Appendix 1}  
 Kill(s) (Destroys) (Eliminates) {insert organisms and appropriate contact time from Appendix 1} (in) (5 minutes)  
 Kill(s) (Destroys) (Eliminates) (more than) (99.9% of) (bacteria<sup>1</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>)  
 Kill(s) (Destroys) (Eliminates) (more than) (99.9% of) (germs<sup>\*\*</sup>)  
 Kill(s) (Disinfects against) {insert organisms from Appendix 1}  
 Kill(s) (Eliminates) (99.9% of) (the) (Flu Virus<sup>†</sup>) (and / &) (Staph<sup>\*\*</sup>)  
 Kill(s) germs<sup>\*\*</sup> (all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface from Appendix 2})  
 Kill(s) germs<sup>\*\*</sup> (and) (eliminates odors) (deodorizes)  
 Kill(s) germs<sup>\*\*</sup> before they spread  
 Kill(s) germs<sup>\*\*</sup> to help your (home) (house) smell cleaner  
 Kill(s) germs<sup>\*\*</sup> (whenever) (where ever) you need it  
 Kill(s) (household) (kitchen) (and / &) (bathroom) (bacteria<sup>1</sup>) (germs<sup>\*\*</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>)  
 Kill(s) (more than) (99.9% of) bacteria and viruses<sup>\*\*</sup>  
 Kill(s) (over) (x) (germs<sup>\*\*</sup>) (viruses) (and) (&) (bacteria)  
 Kill(s) Respiratory Syncytial Virus (RSV) (an important cause of ear infections in children) (a cause of lower respiratory infections in children)  
 Kill(s) (the following)(household) germs<sup>\*\*</sup> (in) (5 minutes) ({insert organisms and appropriate contact time from Appendix 1})  
 Kill(s) (the) germs<sup>\*\*</sup> (you can't see) ( {insert organisms from Appendix 1})  
 Kill(s) Viruses<sup>†</sup> (all over your) (home) (house) ({insert use site / surface from Appendix 2})  
 Kill(s) what you can't see: Cold & Flu Viruses<sup>†</sup> (and / &) Staph<sup>\*\*</sup>  
 Leaves (hard) (hard, non-porous) surfaces (disinfected)  
 (Lysol) (daily) (everyday) germ<sup>\*\*</sup> control  
 On environmental surfaces, (this product) kills the following bacteria<sup>1</sup>, viruses<sup>†</sup> (and): {insert organisms from Appendix 1}  
 On hard, non-porous (non-food contact) surfaces (this product) kills the following (germs<sup>\*\*</sup>) (bacteria<sup>1</sup>) (and / &) (viruses<sup>†</sup>):  
 {insert organisms from Appendix 1}  
 (Overall) Disinfection in 5 minutes(!)<sup>\*\*</sup>  
 (This product) Disinfects (in)(on) (the following) (areas)(surfaces) ({insert use site /surface from Appendix 2})  
 (This product) (gives) (you) (delivers) (daily) (everyday) germ<sup>\*\*</sup> control  
 (This product) (Lysol® Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination of (germs<sup>\*\*</sup>) on treated surfaces.  
 (This product) (Lysol® Brand products) (helps) (fight the spread of) (germs<sup>\*\*</sup>)  
 (This product) (Lysol® Brand products) helps reduce cross-contamination of germs<sup>\*\*</sup>  
 (This product) kills (in 5 minutes): {insert organisms and appropriate contact time from Appendix 1}  
 (This product) kills {insert organisms and appropriate contact time from Appendix 1} (in 5 minutes) on hard non-porous surfaces  
 (This product) kills (99.9% of) viruses and bacteria<sup>\*\*</sup> on commonly touched (environmental) surfaces (in your home) (and) (in public places) ({insert use site /surface from Appendix 2})  
 (This product) kills viruses and bacteria<sup>\*\*</sup> on environmental surfaces (in your home) (and) (in public places) ({insert use site / surface from Appendix 2})  
 Use Lysol Disinfectant (Spray)(Mist) Everyday to Kill common illness causing germs<sup>\*\*</sup> on hard non-porous surfaces:  
 ((Flu) Influenza) (and)(,) Staphylococcus aureus) and RSV<sup>†</sup>)  
 Virus<sup>†</sup> (killer) (destroyer) (eliminator)  
 You can also use (this product) to disinfect (in) places that are difficult to reach (such as nooks and crannies)  
 Your family comes in contact with germs<sup>\*\*</sup> everyday (both in the home and in public places)  
 Kill(s) (the) (bacteria<sup>1</sup>) (and) (viruses<sup>†</sup>) that (are a) (common)(may) cause (the) [(insert illness from organisms table in Appendix 1)]

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria & virus

The term "x" is a place holder for a number between 0 to 104.

The term "Y" is a place holder for a character A – Z.

<< USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. (Read the entire label before using the product.)

(To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

(To Deodorize: Spray on surfaces as needed.)

**To Disinfect (hard non-porous surfaces) (and semi critical medical device or medical equipment surfaces):** Preclean surface. Spray until thoroughly wet. (Leave for 5 minutes to disinfect.) (Leave for time indicated (above) (below) (in the (box) (table)) to disinfect.) Air dry. (insert organisms – see Appendix 1)

**Rinse (toys) (and) (food contact) surfaces with potable water after use.**

(For Use in Air: Hold can upright. Spray towards the center of the room.)

<< OPTIONAL ADVISORY STATEMENTS >>

Do not use on polished wood, painted surfaces, or acrylic plastics.  
For other surfaces, spot test in an inconspicuous area.  
Do not use on utensils, glasses and dishes.  
Does not harm most (bathroom) (restroom) surfaces.  
Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)  
To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. **Do not** spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

**PHYSICAL HAZARDS:** FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< STORAGE & DISPOSAL – Residential containers >>

**STORAGE AND DISPOSAL:** Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

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The product label must identify the specific bacteria & virus  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



**STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage and disposal. Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash. If partly filled: Call you local solid waste agency for disposal instructions.

<< Optional Graphic Images & Text>>

[Place Holder for Spraying in Air graphic]

<< Optional Fruit Graphic Images

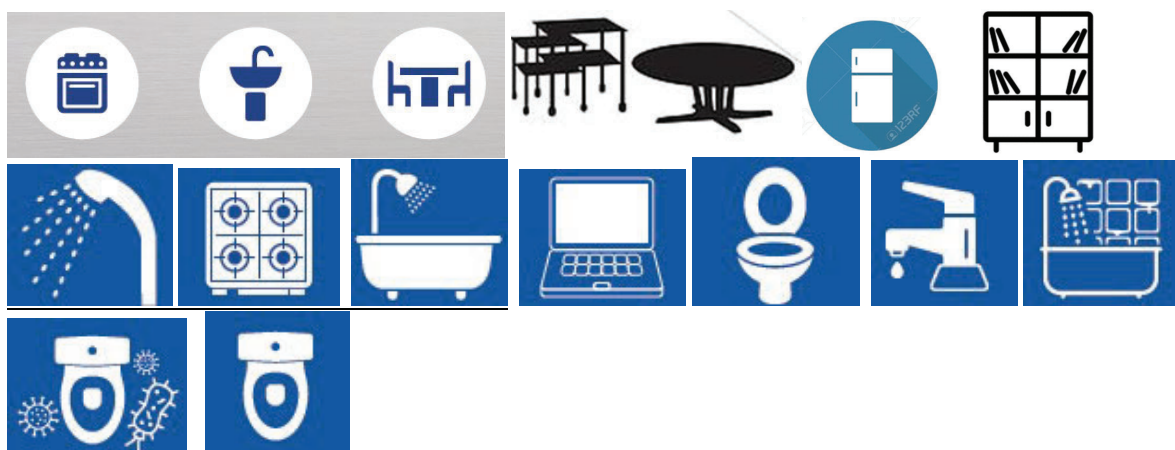


<< Optional Example Pictogram Images Depicting Surface/Use Sites>>



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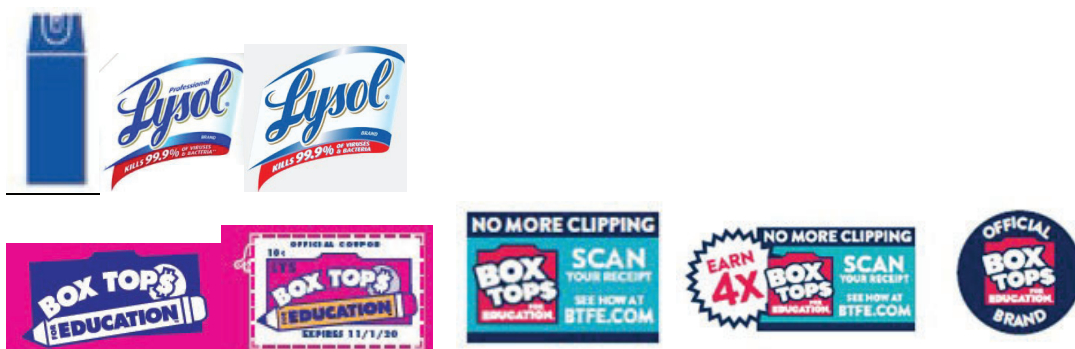


(Deodorizes) (To) Save your nose



(Everyone) (Germs\*\*) (Bacteria<sup>1</sup>) (is) (was) (touched) (touching) that

#### << Optional Example Pictogram Images >>



#### [BioPreferred Logos]



(S)



(S)



(S)

<< This graphic is white lettering and white graphics>>

(S) This mark is not an indication of safety. Read and follow all label instructions.

<< This disclaimer must be on pack when the BioPreferred logo is in use.>>

#### <<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

#### << Disinfection – Cold & Flu >>

† Kills (Human Coronavirus) (Respiratory Syncytial Virus (RSV) (2009-H1N1 Influenza A Virus) and on hard, non-porous surfaces in 30 seconds.

#### << Disinfection – Bacteria >>

<sup>1</sup> Kills {insert 5 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 5 minute disinfection from organism list in this Appendix 1} (on hard, non-porous surfaces) (in 5 minutes).

<sup>1</sup> ({insert 5 minute disinfection – bacteria from organism list in this Appendix 1} (and) ({insert 5 minute disinfection from organism list in this Appendix 1}))

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
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<< Disinfection – Viruses >>

† Kills {insert 30 second disinfection – viruses from organism list in this Appendix 1} (on hard, non-porous surfaces) (in 30 seconds).

† {insert 30 second disinfection – viruses from organism list in this Appendix 1}

<< Disinfection – Germs(\*\*) , bacteria & virus >>

\*\* Kills {insert 5 minute disinfection - bacteria from organism list in this Appendix 1} {insert 30 second disinfection – viruses from organism list in this Appendix 1} on hard, non-porous surfaces) (in 5 minutes).

\*\* (Disinfects:) {insert 5 minute disinfection - bacteria from organism list in this Appendix 1} {insert 30 second disinfection – viruses from organism list in this Appendix 1}

(10) Hard non-porous

Symbol Designation – used on product labels		
Single asterisk ( * ) (1)	Bacteria ( * ) (1)	Used for identifying disinfection against specific bacteria
Dagger ( † )	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk ( ** )	Germs ( ** )	Used for identifying disinfection against specific bacteria & viruses

**This product has been tested and found effective against the following micro-organisms:**

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (paren). >>

<< 5–min Disinfection - Bacteria >>	ATCC No	<< 30-sec Disinfection - Viruses >>	ATCC No.
Pseudomonas aeruginosa	(15442)	2009-H1N1 Influenza A Virus (Novel H1N1) (Strain A/Mexico/4108/2009) (Flu)	(CDC 2009712192)
Staphylococcus aureus	(6538)	Human Coronavirus	(VR-740)
		Respiratory Syncytial Virus (RSV)	(VR-26)

<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

**Hard, non-porous surfaces: (Graphic – depicting surface)**

Adapter rings	Diaper pails	Linoleum	Resilient (ceramic) floor
Baby carriage(s)	Dish (pails) (racks)	Litter boxes	Salad bar sneeze guards
Baby furniture (sealed wood)	(Door knob) (handle)	Marble (culture) (synthetic)	Sealed granite
Bed rails	Drains	Marlite	Shower (stall) (area) (doors)
(Cupboard) (Wardrobe) panel(s)	Dressing carts	Metal ^	Shower (curtain) (plastic) (liner)
(Public) (Bathroom(s)) (surfaces)	Drinking fountains	Metal blinds	Sinks (basin)
Bathub (Tub)	Enamel	Microwave (oven) exteriors	Sports equipment
Bed frame	Examination tables	Mirror	Stainless Steel ^
Bed (box) springs	Fixtures	No wax floors	Stretchers
Bidet	Floors	Outdoor (patio) furniture (sealed wood)	Table (tabletops) ((lamp) (base))
Booster seats	Faucets	Parquet	Telephones
Brass	Furniture (sealed wood)	Patient Chairs	Tin
Cabinets (sealed wood)	(Garbage) (Trash) (cans) (pails) (bins)	Pens	Toilet (seats) (areas)
Chairs (sealed wood)	Glass	Plastic	(Toilet) (Urinal) (Exteriors)
(Baby) Changing (table) (counter) (station(s))	Glass-topped furniture	Plastic bathtub	Vinyl (tile)
Chrome ^	Glazed ceramic (tile)	Plastic (baby) (children) toys ^2	(Washable) Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	(Glazed) (bathroom) tile	Plastic mattress covers	Whirlpool interiors
(Counter) (Countertop) (sealed wood)	Highchair (sealed wood)	Portable toilet	Windows (windowsills)
Crib (sealed wood)	Laminate (surfaces)	Potty (trainer) (seats)	Tools
Crib rails	Lamps	Recycling bins	
Crystal	Light switches	Refrigerator exteriors	
Cuspidors	Linen carts	Remote (controls)	Hard, non-porous surfaces
Desk (sealed wood)	(Lift(s)) (Elevator(s))	Hard seats	
Medical Devices		IV Poles	
^ Non-medical or Fixture		^2 Follow directions for Toys under Directions for Use – rinsing application required.	

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**Hard, non-porous use sites: (Graphic – depicting site)**

All around the (house) (home)	Taxis	Kitchen	Public places
Attic	Airport(s)	Laundry room	Restroom
Automobile	(Car) (Truck)	Living room	Storage (area) (room)
Baby's room	Closet	Locker	Studio
Basement	Children's Room	Mobile home	(The) (Subway) (Station(s))
Bathroom	Den (Study)	Mud room	Sunroom
Bedroom	Dining room	Nursery	Supermarket
Boat	Dorm	Pet area	Tool shed
Cabin	Family room	Playroom	Vacation home
Camper (Trailer)	Garage	Public eating places	Vehicles
(The) (Trains(s)) (Stations(s))	Grocery Store	Public transportation	Workshop (home)
Toddler's Room	Home (House)	Restaurant(s)	(Hotel(s)) (Room(s))
Bus(es) (Station(s))	(The) (Office(s))	Shopping Mall(s)	(Bar(s)) (Pub(s))
(The) (Gym(s)) (machine(s))	(The) (Workplace)	(Grocery) (Stores(s)) (Shop(s))	(Camping) (Hiking) (Trips)

**Professional Use Sites(^^^):**

Ambulance	Gymnasium (Gym)	Medical Clinic	Public places
Bathroom (Institutional)	Health Care Facility	Military Installation	Recreational Center
Blood Bank	Health Club	Nursery	Restaurant
Cafeteria (Kitchen)	Hospital (Infirmary)	Nursing Home	School
Clinic	Hotel / Motel	Office Building	School (Bus) (Vehicle)
College	Institutions (Institutional)	Patient Room	Shelter
Commercial Building	Laundromat	Pharmacy	Sick Room
Day Care Center	Restroom	Physicians Office	Veterinary (Office) (Clinic)
Dental Office	Kennel	Public eating places	Waiting Room
Doctors Office	Laboratory	Public facility	Warehouse Club
^^^ Specific to Professional Branded products Only			

**<< APPENDIX 3 >>**

**<< This product is free from the following components >>**

Dyes	(phosphates) (phosphorous)
(chlorine) bleach	Plastic microbeads
(Harsh) acids	

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